



# PARTNERSHIP PACKAGES

2026



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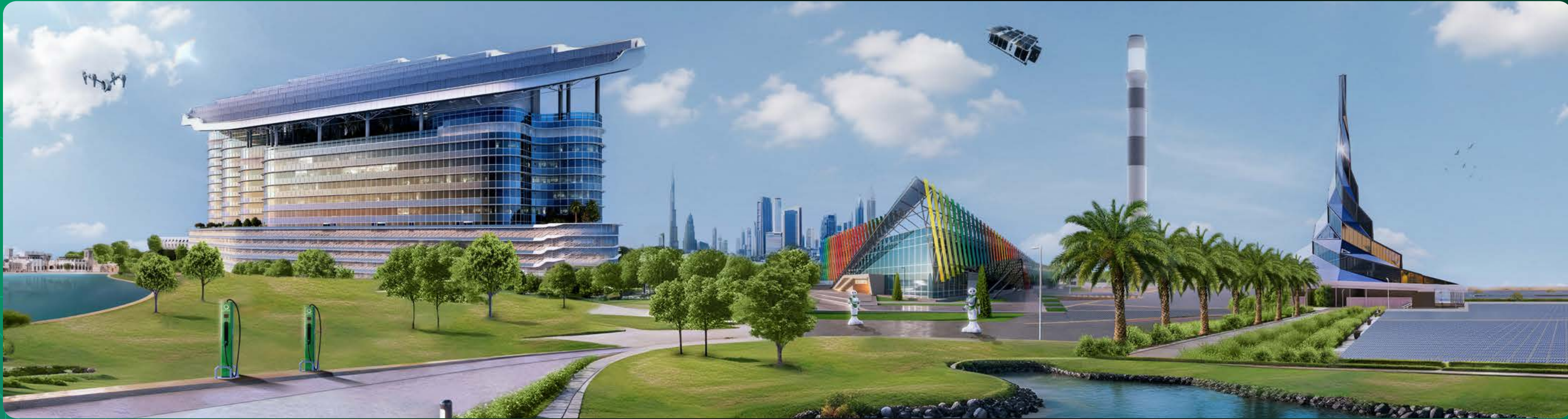
# 03 INTRODUCTION

WETEX, organised by Dubai Electricity and Water Authority (DEWA), is in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE.

WETEX is the perfect platform to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. It provides an ideal opportunity for local and international companies and organisations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.



## 04 ABOUT DEWA, THE ORGANISER



Dubai Electricity and Water Authority PJSC (DEWA) organises WETEX. DEWA is a member of the Dubai Supreme Council of Energy, which aims to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January 1992 by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which previously operated independently of each other. Both organisations were established in 1959 through the foresight of the late Sheikh Rashid bin Saeed Al Maktoum, then Ruler of Dubai, with the government supporting the bodies in their objective of making adequate and reliable supplies of electricity and water available to the people of Dubai.

On 12 April 2022, the shares of DEWA (PJSC) started trading on the Dubai Financial Market (DFM). DEWA is the largest company on the DFM, with a market capitalisation of ~~₹~~125 billion (\$34 billion). The wide interest from local and international investors affirms DEWA's position as a globally leading sustainable innovative corporation. It also underlines the attractiveness of Dubai as a global capital market.



# 05 ABOUT WETEX

Held annually under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, the Water, Energy, Technology and Environment Exhibition (WETEX), is a cornerstone event for sustainability in the region.

WETEX provides an exceptional platform to showcase the latest technological advancements and explore trends in water, energy, environmental sustainability and renewable energy. It creates valuable opportunities for local and international companies to display their products and services, while also encouraging the exchange of best practices and expertise among participants from around the world.





# 06 WETEX 2025 IN NUMBERS



**50,000+** VISITORS



**68** SPONSORS



**3,100**  
EXHIBITING BRANDS



**18**  
COUNTRY PAVILIONS



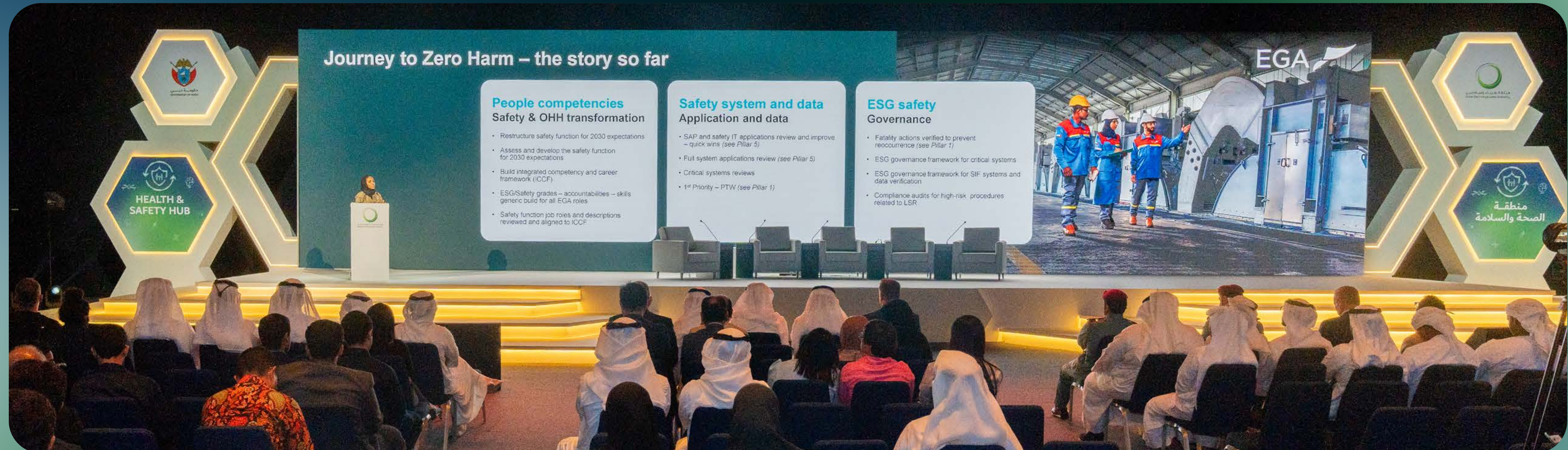
**135** SPECIALISED  
SESSIONS AND PANEL  
DISCUSSIONS



**65**  
PARTICIPATING  
COUNTRIES



# 07 HEALTH AND SAFETY



The Health & Safety Hub has established itself as a dynamic platform dedicated to raising awareness and promoting the latest innovations and best practices in health and safety. Hosted alongside WETEX 2025, the Hub features a dedicated conference with insightful sessions covering occupational health standards, emergency preparedness, workplace well-being, and resilience building. It also offers a wide range of engaging activities and interactive workshops designed to foster practical learning and collaboration.

With the active participation of leading government authorities, prominent universities, and industry experts, the Health & Safety Hub stands as an essential convergence point for shaping the future of workplace safety and health standards. This unique gathering offers visitors and attendees unparalleled access to cutting-edge solutions, hands-on demonstrations, and invaluable networking opportunities that drive meaningful collaboration and innovation.



# 08 WETEX LEADERSHIP ROUNDTABLE



The Leadership Roundtable this year featured an exclusive, invitation-only strategic session in partnership with PwC, bringing together CEOs and C-level executives from across the energy and sustainability sectors. The closed-door discussion focused on the critical topic of increasing energy demand, exploring the challenges and opportunities it presents for governments, utilities, and the private sector. High-level participants shared strategic perspectives and actionable insights, reinforcing the Leadership Roundtable's role as a premier platform for decision-makers to address pressing industry priorities and shape the path toward a sustainable future.



## 09 DELEGATION ZONE

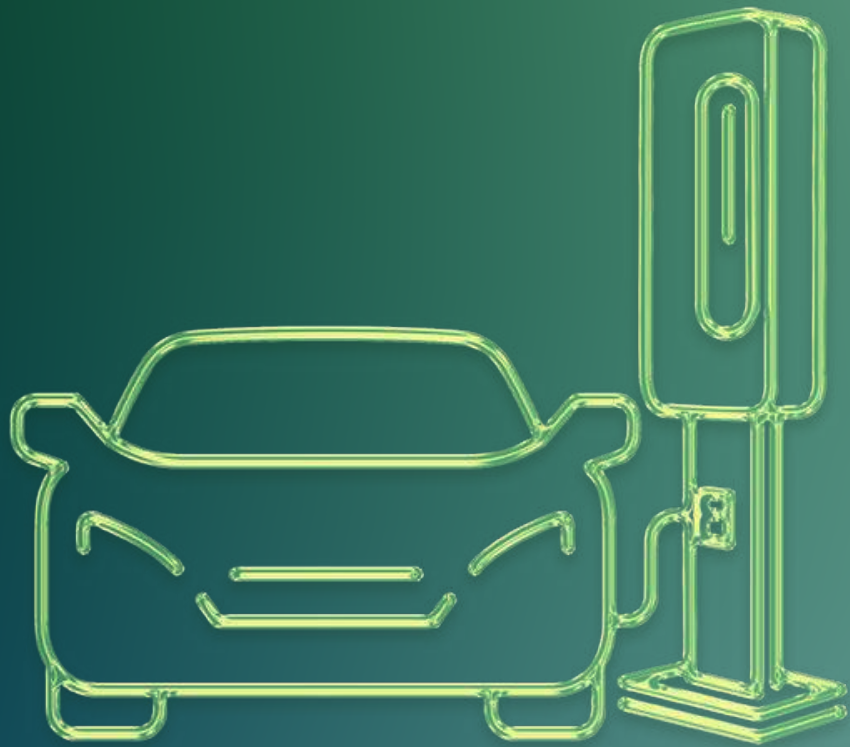
The Delegation Zone served as a dedicated networking platform that brought together leading international organisations, government entities, and industry leaders for high-level discussions and strategic matchmaking. Organised with the support of the UAE Ministry of Economy, the DEWA-Confidential

Zone facilitated meaningful dialogue and cooperation, fostering partnerships between key global players and the UAE's public and private sectors. With the active participation of the European Commission and other prominent international partners, the Delegation Zone reinforced its position as a central hub for building strategic alliances and driving forward the global sustainability agenda.





# 10 GREEN MOBILITY

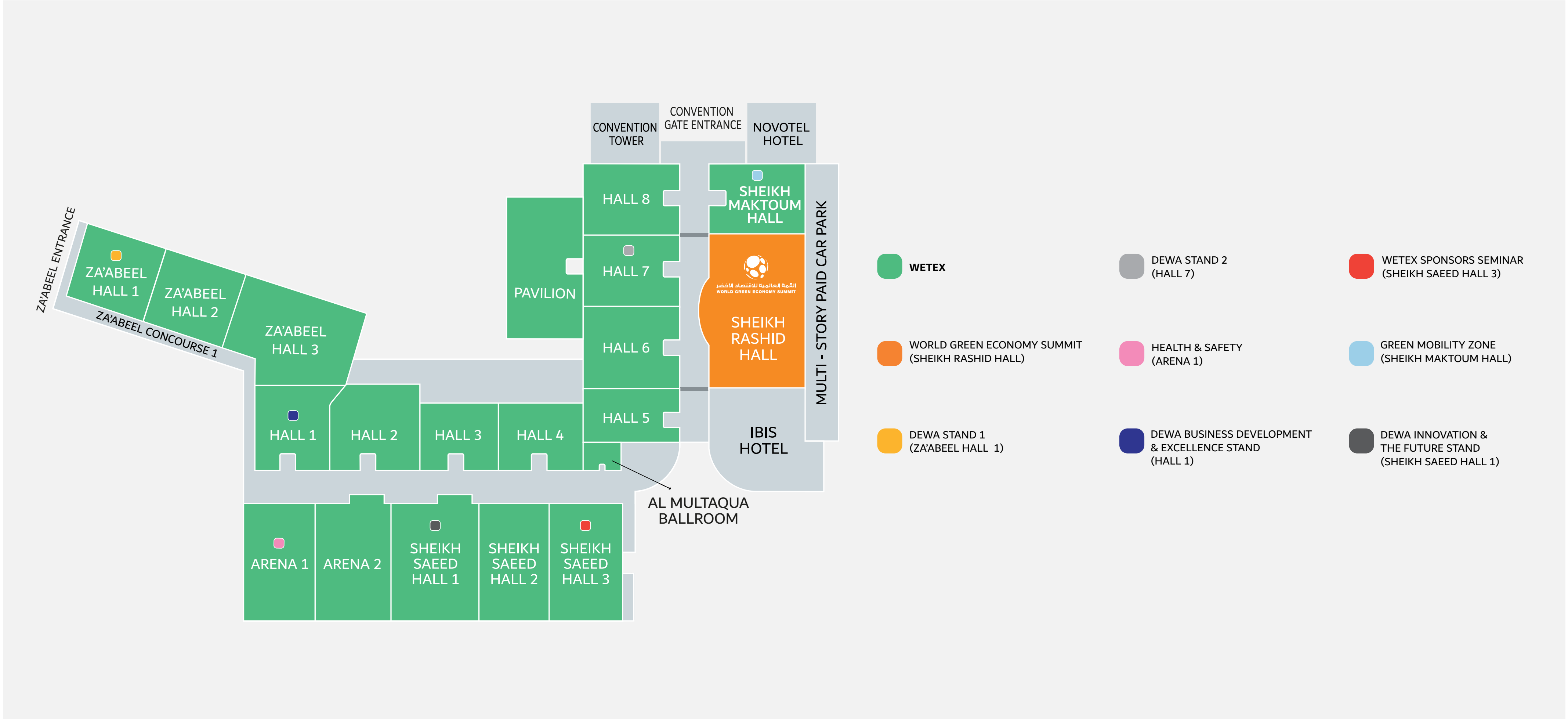


Experience the future of sustainable transport at WETEX new Green Mobility Zone. Bringing together automotive industry leaders, this innovative space aims to foster collaboration, showcase cutting-edge technologies in electric vehicles, and drive discussions on eco-friendly practices. Join us to explore, connect, and accelerate towards a cleaner automotive future.





# 11 EVENT FLOOR MAP







# PREMIER SPONSOR





# 13 PREMIER SPONSOR - ₪ 3,000,000

Space	350 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor to be placed on venue branding during the exhibition</li><li>• Prominent presence of Sponsor logo on venue branding</li><li>• Exclusive presence of Sponsor logo on Sponsors Seminars venue branding</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>• Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li><li>• Exposure on WETEX social media platforms</li><li>• Social Media video interview with the official sponsor spokesperson on WETEX Platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>• Invitation to VIP Majlis at the venue x2</li><li>• Special Invitation to associated events x5</li><li>• VIP invitation to WETEX Gala Dinner x4</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>• Participation at WETEX seminars x2</li><li>• Exclusive invitation to leadership members to be part of the roundtables x3</li><li>• Participation in Delegation Zone x3</li></ul>		
Media Engagement	<b>Pre:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Scheduled TV interview opportunity with a leading TV Station, to be arranged during the event</li><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>





# PRINCIPAL SPONSOR





# 15 PRINCIPAL SPONSOR - ₪ 2,000,000

Space	300 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable'</li><li>• Prominent presence of Sponsor logo on venue branding</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>• Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Exposure on WETEX social media platforms</li><li>• Social Media video interview with the official sponsor spokesperson on WETEX Platforms</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>• Invitation to VIP Majlis at the venue x2</li><li>• Special Invitation to associated events x3</li><li>• VIP invitation to WETEX Gala Dinner x3</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>• Participation at WETEX seminars x2</li><li>• Exclusive invitation to leadership members to be part of the roundtables x2</li><li>• Participation in Delegation Zone x2</li></ul>		
Media Engagement	<b>Pre:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Scheduled TV interview opportunity with a leading TV Station, to be arranged during the event</li><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>





# TITANIUM SPONSOR





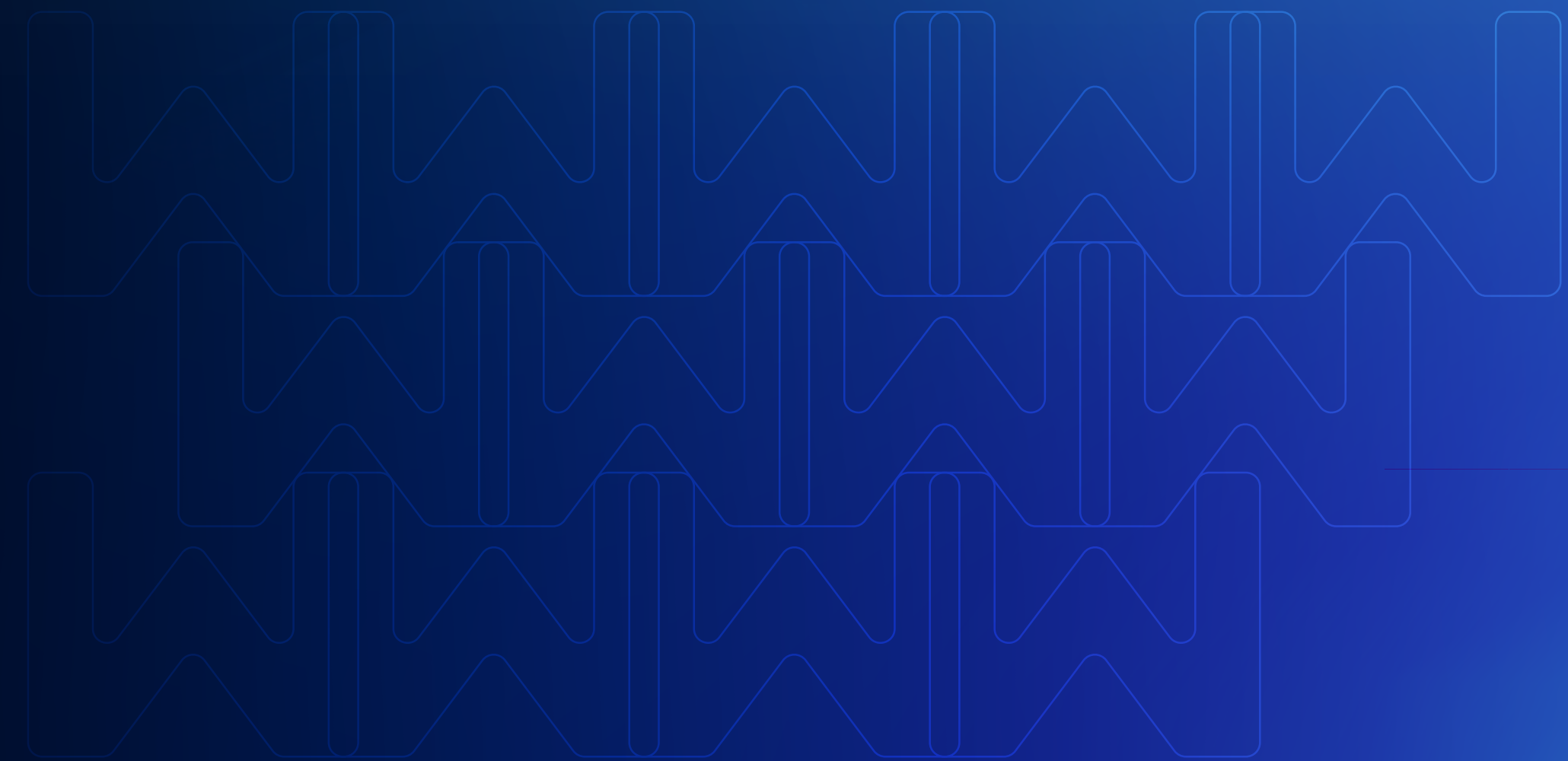
# 17 TITANIUM SPONSOR - ₪ 1,500,000

Space	150 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable'</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>• Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Exposure on WETEX social media platforms</li><li>• Social Media video interview with the official sponsor spokesperson on WETEX Platforms</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>• Special Invitation to associated events x2</li><li>• VIP invitation to WETEX Gala Dinner x3</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>• Participation at WETEX seminars x1</li></ul>		
Media Engagement	<b>Pre:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>





# PLATINUM SPONSOR





# 19 PLATINUM SPONSOR - ₪ 1,000,000

Space	120 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material</li><li>• Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable'</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>• Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>• Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>• Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>• Exposure on WETEX social media platforms</li><li>• Social media interview during the event with the spokesperson</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Logo of Sponsor on Post Show Report</li><li>• Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>• Special Invitation to associated events x1</li><li>• VIP invitation to WETEX Gala Dinner x3</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>• Participation at WETEX seminars x1</li></ul>		
Media Engagement	<b>Pre:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>• Media Coverage in line with the PR &amp; media plan</li></ul>





STRATEGIC SPONSOR

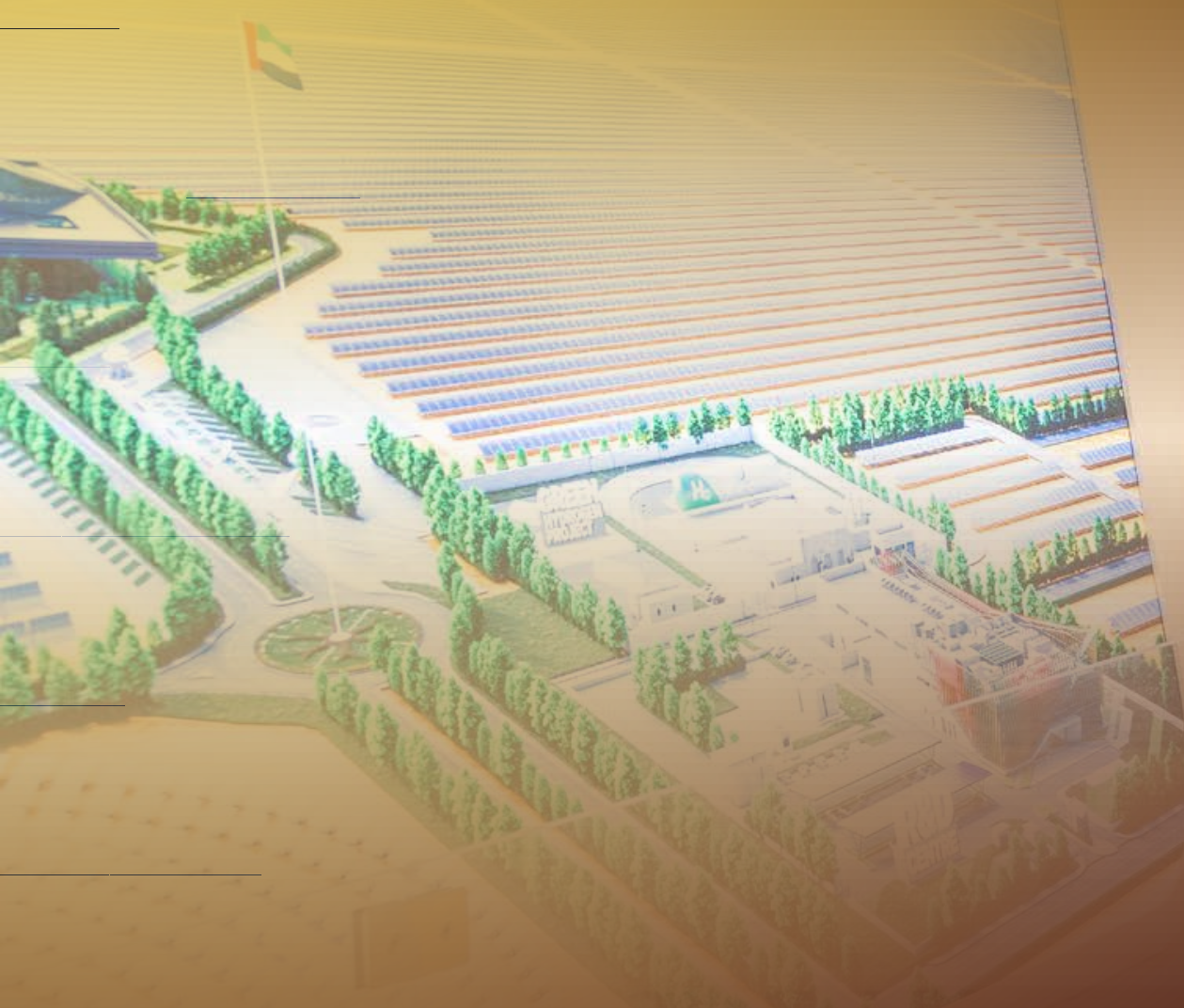




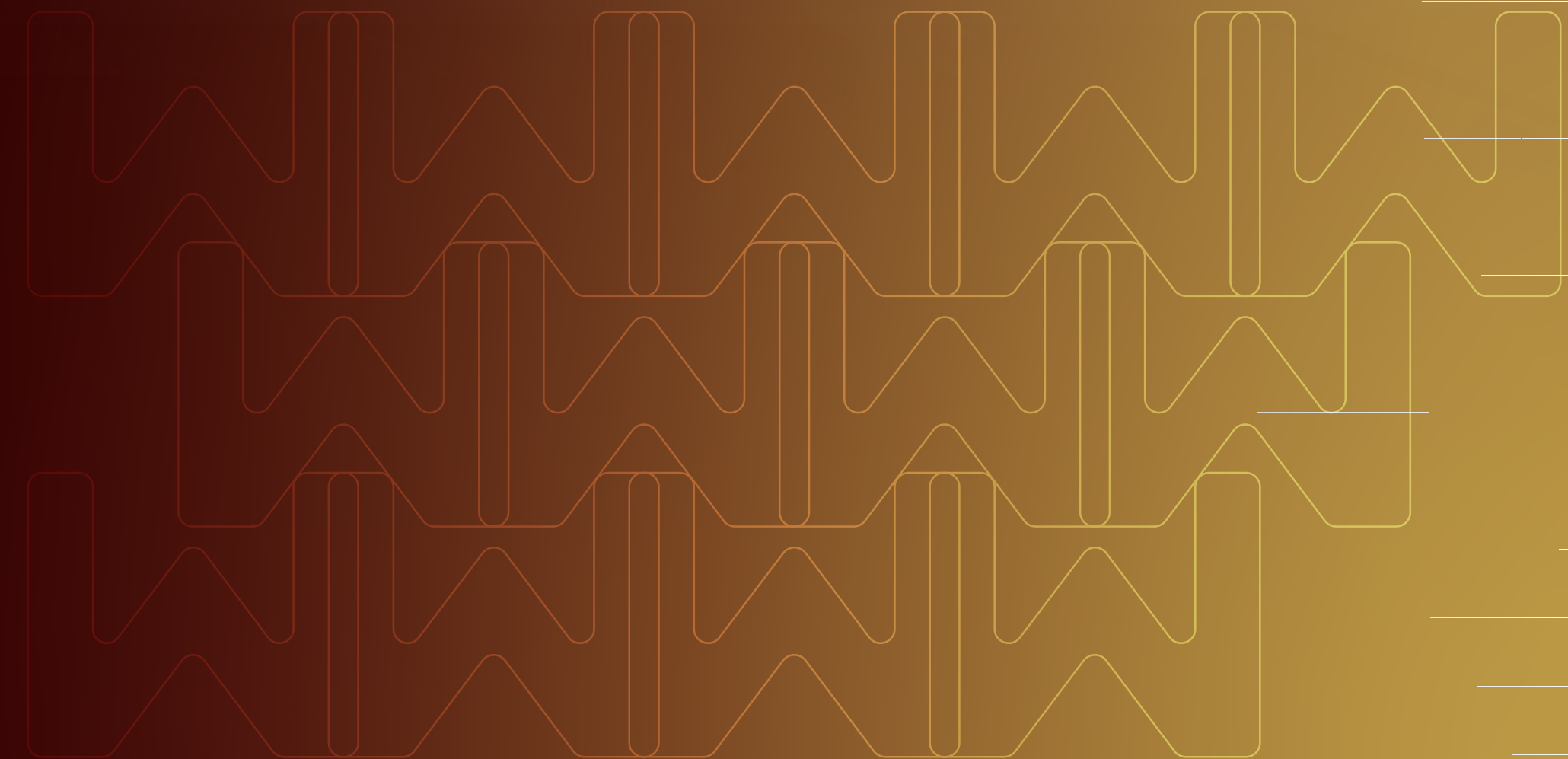
# 21 STRATEGIC SPONSOR - ₪ 500,000

Space	100 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>Logo of Sponsor to be placed on venue branding during the exhibition</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>Logo of Sponsor on Post Show Report</li><li>Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>Exposure on WETEX social media platforms</li><li>Social media interview during the event with the spokesperson</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>Logo of Sponsor on Post Show Report</li><li>Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>VIP invitation to WETEX Gala Dinner x2</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>Participation at WETEX seminars x1</li></ul>		





# GOLD SPONSOR





# 23 GOLD SPONSOR - ₪ 300,000

Space	60 sqm.		
Brand Positioning	<b>Pre:</b> <ul style="list-style-type: none"><li>Exposure on WETEX social media platforms</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>Logo of Sponsor on Post Show Report</li><li>Thank you ad in newspaper</li></ul>
Digital	<b>Pre:</b> <ul style="list-style-type: none"><li>Logo placement across WETEX Marketing material. 'wherever applicable'</li><li>Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website and social media</li></ul>	<b>During:</b> <ul style="list-style-type: none"><li>Full page advertisement by sponsor within WETEX Exhibitors' Catalogue</li><li>Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue</li><li>Exposure on WETEX social media platforms</li></ul>	<b>Post:</b> <ul style="list-style-type: none"><li>Logo of Sponsor on Post Show Report</li><li>Thank you post on WETEX social media platforms</li></ul>
Networking	<ul style="list-style-type: none"><li>VIP invitation to WETEX Gala Dinner x2</li></ul>		
Thought Leadership	<ul style="list-style-type: none"><li>Participation at WETEX seminars x1</li></ul>		



ORGANISED BY  
هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority

OMNIYAT GROUP



SIEMENS



SIEMENS



SIEMENS



SIEMENS

WETEX

30 SEP - 2 OCT 2025

AT THE FOREFRONT OF SUSTAINABILITY

# ONSITE BRANDING PACKAGES





# 25 ONSITE BRANDING PACKAGES



ENTRANCE VIDEO WALL - ARENA HALL

SIZE: 8 M X 1 M  
SCREEN RES : 3200(W) X 400(H)PIXEL

₹ 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - ARENA HALL

SIZE: 8 M X 1 M  
SCREEN RES : 3200(W) X 400(H)PIXEL

₹ 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - SHK SAEED HALL 1

SIZE: 8 M X 1 M  
SCREEN RES : 3200(W) X 400(H)PIXEL

₹ 20,000 PER SLOT - 8 SEC



# 26 ONSITE BRANDING PACKAGES



ENTRANCE VIDEO WALL  
HALLS 1 TO 8 AND SHK. SAEED HALL 3

SIZE: 1.80 M X 3.10 M

₹ 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - SHK RASHID HALLS

SIZE: 1.92 M X 1.00 M

₹ 20,000 PER SLOT - 8 SEC



ENTRANCE VIDEO WALL - ZA'ABEEL HALL 2

SIZE: 1.00 M X 2.00 M

₹ 20,000 PER SLOT - 8 SEC





# 27 ONSITE BRANDING PACKAGES



ENTRANCE VIDEO WALL - ZA'ABEEL HALL 3

SIZE: 1.00 M X 2.00 M

₹ 20,000 PER SLOT - 8 SEC



MEGA INDOOR LED - EXHIBITION GATE

SIZE: 6.00 M X 11.50 M

₹ 30,000 PER SLOT - 8 SEC



SQUARE INDOOR LED 1 & 2

SIZE: 6.00 M X 6.00 M

₹ 15,000 PER SLOT / SCREEN - 8 SEC





# THANK YOU

## General Sales Enquiries

T: +971 4 515 0696 | +971 4 515 1939

E: sales\_general@wetex.ae | info@wetex.ae

## Media & Marketing Enquiries

T: +971 4 322 3833 E: media@wetex.ae

## Dubai Electricity & Water Authority (PJSC)

[www.wetex.ae](http://www.wetex.ae)

✕     WetexDubai



# WETEX 2026 (20-22 OCTOBER)

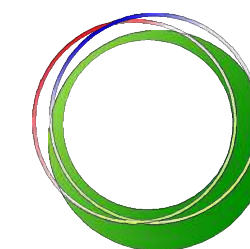


LEGEND					
CODE	CATEGORY	CODE	CATEGORY	CODE	CATEGORY
	DEWA STAND		GOLD SPONSOR		AVAILABLE STANDS
	PRINCIPAL SPONSOR		SPACE ONLY STANDS EXHIBITORS DESIGN STAND		TENTATIVE BOOKING
	TITANIUM SPONSOR		SHELL SCHEME STANDS		CONFIRMED BOOKING
	PLATINUM SPONSOR		INTERNATIONAL PAVILIONS		CONCOURSE STAND BUILDUP AREA (Single Maximum: 180-400)
	STRATEGIC SPONSOR				BACK WALL IS NOT PERMITTED WITH IN THIS BLUE ZONE



WETEX2026

Organizer:



Dubai Electricity & Water Authority

Post Box # 564, Dubai, U. A. E  
Phone # +971 4 3244444, 3220003, 3220664, 3220659.  
Fax # +971 4 3248111/ 3244922  
Website: www.wetex.ae E-mail: contracts@dewa.gov.ae

## EXHIBITION STAND FLOOR PLAN

ZA'ABEEL HALLS 1,2 & 3, HALLS 1-8, PAVILION, ARENA, SHK. SAEED 1-3 & SHK. MAKTOUM  
AT DUBAI INTERNATIONAL EXHIBITION CENTER

Prepared By	Checked By	Approved By	Date	Rev.	Time
Siraj	Avinas	Branly	13-11-25	24	08:02



**Option 1: Standard Shell Scheme: Rate per SQM: US\$ 480.00 (or) Dhs.1, 760/m<sup>2</sup>**

Under the shell scheme stand you would be provided with a built up octonorm panel stand 2/3 walls, modular anodized system c/w white fascia with Exhibitors' names in English / Arabic, 3 Nos. spotlights on a track per 9sqm, 1 No. 13 Amp S/P Power Socket, 1 No. Standard Reception desk, 2Nos. Standard Folding Chairs, Carpet flooring tiles, Stand Personnel Badges, Complimentary Official show catalogue entry, Complimentary invitations to official receptions and a special Opportunity to attend Product Seminars.

**Option 2: Space Only : Rate per SQM: US\$ 450/- or Dhs.1,655/ m<sup>2</sup>**

Under the space only stand option you would be provided with Bare Space, Stand Personnel Badges, Complimentary Official show catalogue entry, Complimentary invitations to official receptions and a special Opportunity to attend Product Seminars.

**Participation Cost:**

		USD PARTICIPATION FEES		AED PARTICIPATION FEES	
Sr. No.	Space in SQM	Space Only @ USD 450/SQM	Shell Scheme @ USD 480/SQM	Space Only @ AED 1,655/SQM	Shell Scheme @ AED 1,760/SQM
1	100	45,000.00	48,000.00	165,500.00	176,000.00
2	90	40,500.00	43,200.00	148,950.00	158,400.00
3	72	32,400.00	34,560.00	119,160.00	126,720.00
4	60	27,000.00	28,800.00	99,300.00	105,600.00
5	54	24,300.00	25,920.00	89,370.00	95,040.00
6	36	16,200.00	17,280.00	59,580.00	63,360.00
7	24	10,800.00	11,520.00	39,720.00	42,240.00
8	18	8,100.00	8,640.00	29,790.00	31,680.00
9	15	6,750.00	7,200.00	NA	26,400.00
10	12	NA	5,760.00	NA	21,120.00
11	9	NA	4,320.00	NA	15,840.00

**Benefits of Participating at WETEX**

- Business to Business (B2B) meetings
- Business to Government (B2G) meetings



- Supplier Relationship Management (SRM) workshops
- Exclusive DEWA site visits
- Participation in workshops and seminars
- Opportunity to sign MoUs
- Access to business opportunities for participating government entities
- Opportunity to preview government announcements of new initiatives and coming projects
- Exchange of information and expertise
- Chance to benchmark and market products, services and technologies
- Opportunity for identification of partnerships, collaboration and business between
- UAE-Dubai government bodies, associates and business leaders from the water, energy, environment, technology and renewable energy sectors

## **WETEX WILL ALLOW YOU TO**

- Position your brand as a key player in the water, energy, technology, oil & gas, environment, and the fast-developing solar power sector, as well as promote your brand to a highly targeted audience and meet senior-level decision makers
- Widen your business opportunities in other renewable energy, power generation, oil and gas, water and environment sectors at WETEX and the World Green Economy Summit
- Promote your business by presenting your latest technologies
- Share best practice and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Meet members of various internationally acclaimed organisations
- Use a cost-effective and targeted medium to meet senior-level decision makers
- Renew and reaffirm contacts within a large conference and exhibition environment
- Network with government decision-makers, business leaders, investors and country delegations from around the world
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Share expertise during specialised seminars
- Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes
- Get exclusive benefits when participating as sponsors or exhibitors, including free company and product registration with DEWA, the receipt of letters of recommendation for exhibit products, an exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and
- Speaking opportunities at conferences and seminars





## COMPANY INFORMATION

Company Name

Exhibiting As (If different from the company name)

Contact Person

Title

Telephone

Mobile

E-mail

Website

Mailing Address

Zip/Postal Code

City/Province

State/Country

VAT/TRN No:

B2B Contact Name

Mobile

E-mail

Exhibition Coordinator's Name

Mobile

E-mail

## BOOTH SELECTION

1<sup>st</sup> Choice

#

2<sup>nd</sup> Choice

#

Total Area

sqm

\*If none of the above choices are available, you will be assigned the best available booth based on your desired square meter.

## SECTOR

Water

Energy/Electricity

Technology

Environment

Solar power

Others

(Please Specify)

## BUSINESS ACTIVITY

(Maximum 4 words)

## SPONSORSHIP

Principal Sponsor (300 sqm): ₪2,000,000 / \$544,440

Additional Space:

Titanium Sponsor (150 sqm): ₪1,500,000 / \$408,330

Additional Space:

Platinum Sponsor (120 sqm): ₪1,000,000 / \$272,220

Additional Space:

Strategic Sponsor (100 sqm): ₪500,000 / \$136,110

Additional Space:

Gold Sponsor (60 sqm): ₪300,000 / \$81,666

Additional Space:

## COSTS

## Open Space

Sqm:

AED:

(₪1655/sqm)

USD:

(\$450/sqm)

Open Space



## Includes:

- Bare Space
- Stand Personnel Badges
- Complimentary Official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

## Shell Scheme

Sqm:

AED:

(₪1760/sqm)

(Minimum 9 sqm)

USD:

(\$480/sqm)

Shell Scheme



## Each 9 Sqm includes:

- Built-up readymade octonorm stand
- Exhibitors' names in English/Arabic
- 3 Nos. Spotlights on a track per 9 sqm
- 1 No. 13 Amp S/P power socket
- 1 No. Standard reception desk
- 2 Nos. Standard folding chairs
- Carpet flooring tiles
- Stand personnel badges
- Complimentary official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

## PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow:

a) 25% payment after receipt of invoice. b) Balance 75% payment will not be later than 15 August 2026.

If space is reserved after 15 August 2026, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.

**Cancellation and Reduction of Space Policy:** Space cancelled or reduced on or before 15 August 2026 will be charged ₪5000/- as administration charges on total registration fees.

The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 15 August 2026.

**Payment Instructions:** Please mail original completed contract to DEWA. For any inquiries, please call Mohammed Binmeshar, VP-Contracts, at +971 4 515 1431 or email us on [payments@wetex.ae](mailto:payments@wetex.ae)**Acceptance of Terms and Conditions:** By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

FOR ORGANISER

Booked By:

Agent / Association:

Signature:

Company Seal:



# Terms and Conditions of Exhibition Space Contract

- Contract for Space:** The contract for space, the formal notification of the assignment of space and the full payment of fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit, all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary, making equitable adjustment with any exhibitor or exhibitors thereby affected. Management also reserves the right to adjust the floor plan to meet the needs of the exposition.
- Installation and dismantling of exhibits:** Delivery of freight, installation of exhibits and completion of work to put up exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8am of the first day of the show. Should an exhibit not be set by 10am of the first day of the show, Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling may not begin until the close of the exposition on the final day of the show. Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move-out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).
- Storage boxes and packing crates:** Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8am of the first day of the show, all boxes and crates will be placed in storage, provided they are properly labelled for storage. Those that are not properly labelled will be removed and destroyed as refuse.
- Floor plan:** The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, exhibitors and the industry.
- Conditions governing applications for space:** Reservations must be made on the Space Application form, which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to companies whose products or services contribute to the purposes of WETEX. No cash sales will be permitted.
- Payment schedule/cancellation or reduction of space:** The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management. Management may unilaterally cancel this contract for non-payment of any balance due by the specified date if cancellation or reduction of space is agreed. The applicant will be entitled to a refund based on the following schedule:
  - Cancellation or reduction of space penalty – Space cancelled or reduced on or before 15 August 2026 will be charged **₹5,000** as administration charges on total registration fees. The full contract price is due, payable and non-refundable for any space cancelled or reduced after 15 August 2026.
  - All demonstrations must be within the confines of the exhibit space – Aisles must not be obstructed at any time by exhibiting personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary order its discontinuation. Please refer to the exhibitor manual for specific booth dimension instructions.
- Space assignment:** Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space in line with the best interests of the exposition. Exhibitors must rent sufficient space to contain their exhibits completely within the confines of booth lines. Heights and depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display. However, they are not permitted to directly take pictures of any other display or instruct others to take such pictures without written permission from Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.
- Sharing/subletting space:** No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own company in the said space. Management policy prohibits the subcontracting of exhibit space. Should an exhibitor decide to cancel, the exhibit space reverts to Management. Notification to use an independent contractor to install/dismantle exhibits must be received 45 days prior to the first day of the show. If an exhibitor selects any contractor other than the official contractors assigned by DEWA, DEWA is not in a position to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both the show's Management and the Official Exhibit Services Contractor.
- Exhibitor personnel:** Each exhibitor will furnish Management in advance with the names of the people who will be stationed at the booth of the exhibitor. Personnel will be admitted to the show floor at 8am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitors' representatives manning the exhibit will be owners, employees or agents of exhibiting companies, and such representatives will wear proper identification badges furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including their hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of an emergency. Please note that supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and the badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.
- Displays and Construction:** Management has arranged for a standard uniform booth background, including a header sign with an exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibition space and should be arranged in a way that the exhibitor's personnel sufficient room to conduct business within the allocated space. Management is not responsible for music used by exhibitors, and the exhibitor hereby agrees to indemnify, defend and hold Management harmless for any and all costs or damages related to any copyright violations that result from exhibitor's failure to obtain the appropriate licence(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.
- Contractors' services:** All services covering furniture, carpeting, labour, cleaning, storage of boxes and crate shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for the ordering of such services. Forms should be carefully prepared and returned by the set deadlines noted to avoid late charges. In the event of give-aways, demonstrations and/or events to entertain attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods of approximately one to five minutes, provided Management is notified in writing 30 days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or decibel levels from any demonstration or sound system or equipment producing sound are kept to a minimum and do not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound levels constitute interference with other

exhibits and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall, and subject to the rules and regulations for the exposition.

**Note:** Exhibitors are to carry insurance to cover exhibit materials against damage and loss, as well as have public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, an exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all safety regulations at a state, local and exhibition facility level. Corrections will be made at the exhibitor's expense. If corrections cannot be made, the exhibit shall be removed at the exhibitor's cost, with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the specified maximum floor load of the exhibit hall. The exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from a failure to distribute the placement of his exhibit material to conform with floor-load specifications.

**Indemnity:** The exhibitor agrees to indemnify, defend and hold harmless Management, its officers, employees and agents from and against any and all third-party claims and other liabilities (including reasonable attorney fees) that are caused by or arise from, or grow out of negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invitees, patrons or guests. The exhibitor is required to know all local laws, ordinances and regulations pertaining to business licences, health, fire prevention and public safety affecting their participation in the exposition. Compliance with such laws is mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes:

- By reason of the building being destroyed or substantially damaged by fire
- An act of God
- Public enemy, strikes, authority of law
- Any other cause beyond the control of Management

In the event of the exposition not being held for any of these reasons, Management will refund each exhibitor the amount they paid for their space minus a pro-rated share of all the expenses incurred for the exposition up to the date of required cancellation.

**12.Character of Exhibits:** It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature that will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space that does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.

**13.Gadgets, gimmicks, demonstrations, music and sound:** Side-show tactics, scantily clad individuals or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise-making devices is restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.

**14.Other exhibits:** The exhibitor agrees that neither they, their agents nor their distributors will distribute publications or conduct any other display or exhibit any equipment bearing their trademark within a three-mile (5km) radius of the exhibition covered by this contract or its officially designated properties during the dates of said exposition. This limitation does not apply to participation in another trade association, or at the exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, at its sole discretion, cancel the contract, have the exhibitor remove their display and any equipment contained in the exhibit hall, as well as forfeit all payments pursuant to this contract.

**15.Soliciting access to list, samples & prizes:** No soliciting of registrants shall be permitted in the aisles or in other exhibitors' booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc, without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit the access of an attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by the show's management.

**16.Flammable materials:** Flammable fluids, substances or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be deemed flame-proof before being taken into the exhibit hall, and must comply with local fire regulations. The transfer of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.

**17.Beverages and Foods:** Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the facility. Alcoholic beverages may not be served at the exhibition.

**18.Liability:** Neither Management, the official service contractor, exhibit hall management, security services nor any of the officers or employees of the above will be responsible for the safety of property of exhibitors in the event of theft, strikes and damage caused by fire, water, storms, vandalism or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitor's custody and control during transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

**19.Damage:** Exhibitors will be liable for any damage caused by the fastening of fixtures to floors, walls, columns or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.

**20.Violation:** Management is responsible for the interpretation and application of these rules and regulations. Any violation of any of the terms or conditions herein shall subject the exhibitor to cancellation of their contract to occupy the booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor, and hold the exhibitor accountable for all risks and expenses incurred in such removal.

**21.Social functions/special events:** Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by the show's Management.

**22.Show Rules:** In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto, and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

**23.Governing Law:** This agreement shall be construed in all respects be governed by the laws and regulations of the Emirate of Dubai, and (to the extent that the same are applicable therein), the laws and regulations of the United Arab Emirates.

**24.**The Exhibitor shall adhere to the applicable rules of the venue in force.